

CASONDRA SOBIERALSKI—MEDIA ARTIST
cmsobieralski@hotmail.com or casondra@haas.berkeley.edu

EDUCATION

MFA San Francisco State University, Conceptual and Information Arts
May, 2005; GPA 3.9

Bachelor of Arts, Art History. Minors in Art, English. GPA 3.9

University of Pittsburgh, Pittsburgh, PA: September, 1991-May 1993.

Pennsylvania State University, State College, PA: August, 1989-May, 1991.

Additional study at San Francisco Art Institute, 1995-1999; Film Arts Foundation, San Francisco, 1997; San Francisco State University Multi-Media Studies Program, 1996; Pittsburgh Dance Alloy, 1992-1994.

RECENT WEB AND COLLABORATIVE DIGITAL TECHNOLOGY PROJECTS

University of California, Berkeley, Institute of Business and Economics Research
Web and Publications Coordinator; 2007-2011 (part-time)

- ❖ Maintain the web site for the Institute of Business and Economic Research
- ❖ Design and/or maintain the websites of IBER's 10 research centers
- ❖ Assist with design and implementation of newsletter and fundraising materials using InDesign

UC Berkeley, Center for Africa Studies: “Understanding the Horn of Africa” 2010-2012 & “Understanding Sudan” User Experience Designer; 2009 (part-time)

Visual, navigation, user interface, and graphic design for web projects funded by the U.S. Department of Education. These web portals are to serve researchers and educators. Worked with database coder and backend programmer.

UC Berkeley, Office of Sustainability Website & Transportation Sustainability Research Center Redesigns; 2009

Web designer for two low-budget redesign projects using UC Berkeley templates.

“The Ghosts of Seneca Falls,” Women’s Rights National Historic Park, NY; 2008

Conceptualized, produced, edited, and directed 14 actors in a 3-projector video installation honoring the launch of First Wave feminism in the United States in 1848.

“Remixing Catalhöyük,” a Second Life project with UC Berkeley Archaeology; 2007

Participated in creating digital reconstruction of a Neolithic settlement in Turkey. The reconstruction is in Second Life, and therefore interactive and accessible on the internet. My role was to sort through archival video to place in the site, and to create an interpretive video piece from the archaeology department’s archival footage and photos. This piece was shown in our virtual film festival, which was projected and attended within Second Life. It was titled “In Search of the Leopard’s Spots,” and it questioned the meaning of a mysterious and reoccurring leopard motif in the settlement.

INSIGHT (Cultural Heritage Organization); ongoing, began 2001

Participating in creating digital reconstruction of Colossus of Ramses II and Tomb of Ramses II in Luxor, Egypt, in collaboration with The French Mission/CNRS (the Louvre) and the Egyptian government.

Alternative Urban Futures Project; 2003-2004

Liaison and content provider for web 3D project collaboration among SF State, Art Institute of San Francisco, and Adobe.

SFMOMA Multimedia Lab Intern; 1996

Assisted with administrative and production tasks for educational programs

DIGITAL MEDIA & ART TEACHING (part-time)

San Francisco Art Institute Extension Education; 2005

Designed the curriculum for, and taught, a 36-hour adult course, *Digital Documentaries*.

University of California, Berkeley; 2005-present, as needed

Designed the curriculum for, and teach, repeated 5-week sessions on how to use Final Cut Pro. Designed and taught teen video production intensive. Classes are offered through the Associated Students community learning program (ASUC).

JUST THINK, San Francisco; 2004-2005

Taught media literacy and digital media production to the middle school set, see: www.justthink.org

Teaching Assistant, San Francisco State University; 2003

Taught Final Cut Pro for digital video class.

Bay Area Discovery Museum, Sausalito; 2003-2004

Developed curriculum for and ran the Digital Media Clubhouse, taught digital media to kids ages 6-10 and their parents.

MOCHA (Museum of Children's Art), Oakland; 1997

Taught painting, drawing, and sculpture to high school students.

Children's Art Express (Carnegie Museum of Art); Pittsburgh, PA; 1994

Assisted with the teaching of thematic art projects geared toward 5 and 7-9-year-olds

ADMINISTRATIVE EMPLOYMENT

Judah L Magnes Museum, Berkeley; 2005-2007

Executive Assistant

- ❖ Served as liaison to the 29-member Board of Directors, which includes planning meetings and events, recording minutes
- ❖ Served as liaison to consultants for capital campaign
- ❖ Performed administrative duties for the Executive Director
- ❖ Executed in-house graphics and digital video editing as needed

Center for Middle Eastern Studies, University of California, Berkeley; 2000-2002
Program Representative II for US Department of Education Center

- ❖ Managed 2 undergraduate administrative assistants (whose duties included pr for lecture series, database maintenance, reception, and other tasks as delegated)
- ❖ Managed 3 research grant funds and grant distributions for faculty and graduate students
- ❖ Oversaw all office operations, ordered and maintained computers and media equipment
- ❖ Trained co-workers on Final Cut Pro 3 digital editing system, digital camera software, Berkeley Financial Systems software, etc.

- ❖ Compiled and edited biannual newsletter
- ❖ Wrote grant proposals, professional correspondence
- ❖ Planned events such as conferences and receptions
- ❖ Assisted in managing a budget of 8 accounts
- ❖ Prepared Department of Education reports
- ❖ Performed general billing and budgeting duties

HANG—voted the number one gallery in **San Francisco** by the people of the Bay, devoted to exhibiting local emerging artists; 1997-2000

- ❖ Responsible for writing artists' biographies, interviews, providing content for the web site
- ❖ Educated emerging collectors to further their appreciation of local artists
- ❖ Oversaw inventory and database management using ArtSystems software
- ❖ Wrote press releases
- ❖ Organized events

CONFERENCE PRESENTATIONS

ECAI Pacific Neighborhood Consortium Meeting, City University of Hong Kong:
Locative Media for Digital Heritage? 2010

SIGGRAPH 2003: *Reconstructing a Colossus of Ramses II from Laser Scan Data*
(With Kevin Cain and Philippe Martinez)

L'Association Pour La Sauvegarde du Ramesseum, Paris: *Reconstructing a Colossus of Ramses II from Laser Scan Data* (With Kevin Cain and Philippe Martinez); 2002

PUBLISHED REVIEWS

Art That Moves, Crucible Steel Gallery; 2003

ARTS AWARDS

Bay Area Guardian, Arts Pick (for documentary video installation, *Patricia Silver's Stories*, 2003)

Pennsylvania Governor's Awards (3, for art and literature), 1989

Butler County Arts Festival (first and second prizes), 1989

GROUP SHOWS & PERFORMANCES

Berkeley international Small Film Festival, Berkeley Art Center, 2006:
"Luxor-Qurna Diaries," A one projector, full-gallery version of the documentary video installation described below

SFSU MFA Show, San Francisco State University, 2005: "Luxor-Qurna Diaries,"
A 3-projector documentary video installation about my search for the ancient pharaoh Hatshepsut and how I found her in the people of Luxor, Egypt

Underfoot, StartSOMA Gallery; San Francisco, CA 2004:
"A-Bomb Explosions" and "V2 Fuses 1,2," Experimental documentaries

Annual Stillwell Show, San Francisco Sate University, 2003:
 “Patricia Silver’s Stories,” A documentary video installation about a local
 woman’s harrowing experiences during the McCarthy Era

Cell/Crucible Steel Gallery; San Francisco, CA 2002

ProArts Gallery; Oakland, CA, 2001

Bing Gallery; Oakland, CA, 2000

San Francisco Art Institute, 1995: “Starfish” and “Snake Charmed”

The Turmoil Room (an artist run space); Pittsburgh, PA, 1993

Penn State Juried Exhibition; State College, PA, 1991

Butler County Arts Festival; Butler, PA 1989

FILM/THEATRE PRODUCTION EXPERIENCE

Berkeley Repertory Theatre, Properties Artisan; 2000, 2002

A Man in Love, Alchemy Productions (a surrealist short), Scenic Painting; 1997

Left of Center, Under Pressure Productions (feature length film), Scenic Painting; 1997

Orphan of the Airways, Bunyan Productions (NEA Grant awarded feature length film), Scenic
Painting; 1996

Three River’s Shakespeare Festival, Costuming Assistant; 1991-1993

COMPUTER SKILLS

Office: Word, Excel, Access, Power Point, various database
Web Authoring: Dreamweaver CS3, Director, XHTML, CSS, Javascript
2D: Photoshop CS3, some Illustrator, Image Ready
3D: Lightwave, some Maya, Scanalyze, GSI, Paraform
Digital Video Editing: Final Cut Pro, Premiere, Microsoft Filmmaker
Publishing: InDesign

ADVISORY BOARDS

INSIGHT, involved since 2000

A nonprofit digital heritage organization devoted to preserving the past using the
tools and techniques of the future

LUNAFEST, 2007-present

A film festival of work by, for and about women, sponsored by Clif Bar and the
Breast Cancer Fund