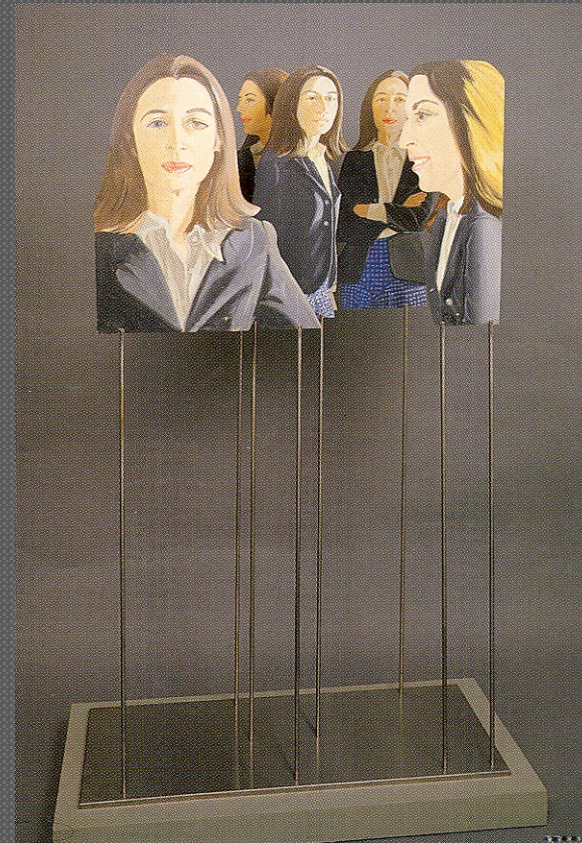


Rain Garden II by Louise Nevelson
31"x47"x4-1/2" painted wood, 1977
Bette C. Graham Collection, Gihon Foundation, Sante Fe, New Mexico

The whole is greater than
the sum of its parts

Unity



Alex Katz, *Black Jacket*, 1972

Wayne Theibaud, *Paint Cans*, 1990

Unity = Harmony

Unity in brush stroke, soft edges, cool color palette, overall look and feel.

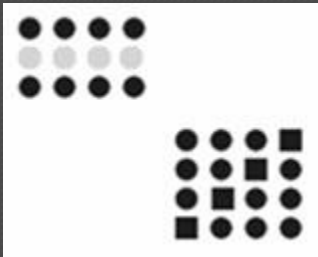
Mark Rothko



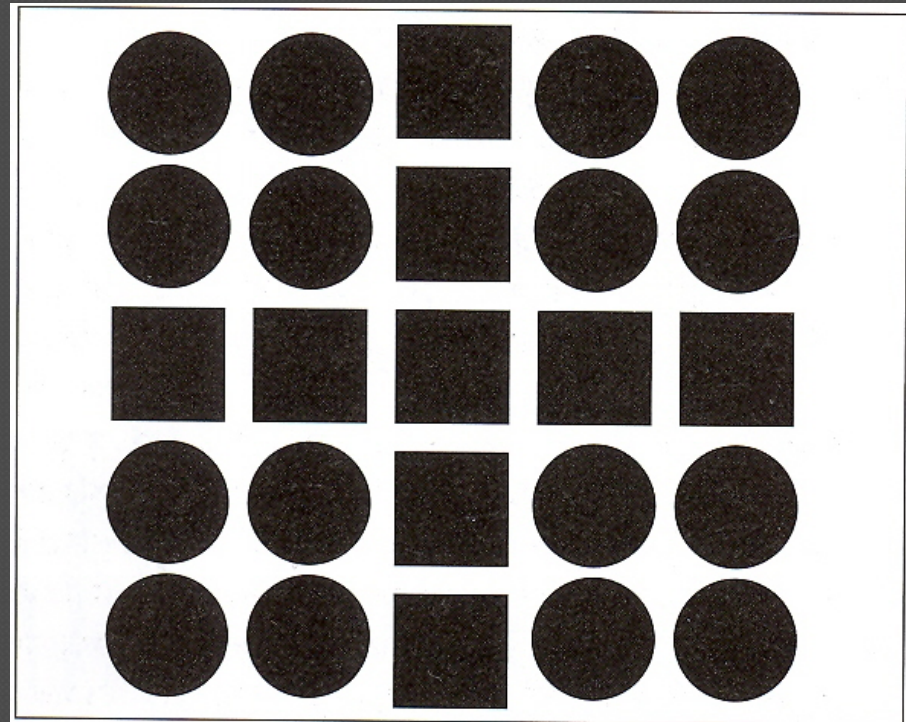
Unity in design

- ◉ Describes the relationship between the parts of a composition and the whole. Planned composition of elements that relate to one another.
- ◉ It's Important to understand that *unity of a theme* is not *unity in design*. For example: A wedding album, a collage of photos from an event.
- ◉ Governed by Gestalt theory
 - How the human brain organizes visual information into categories and groups
- ◉ Basic Ideas
 - Law of Similarity
 - Law of Proximity
 - Law of Continuity

Law of Similarity



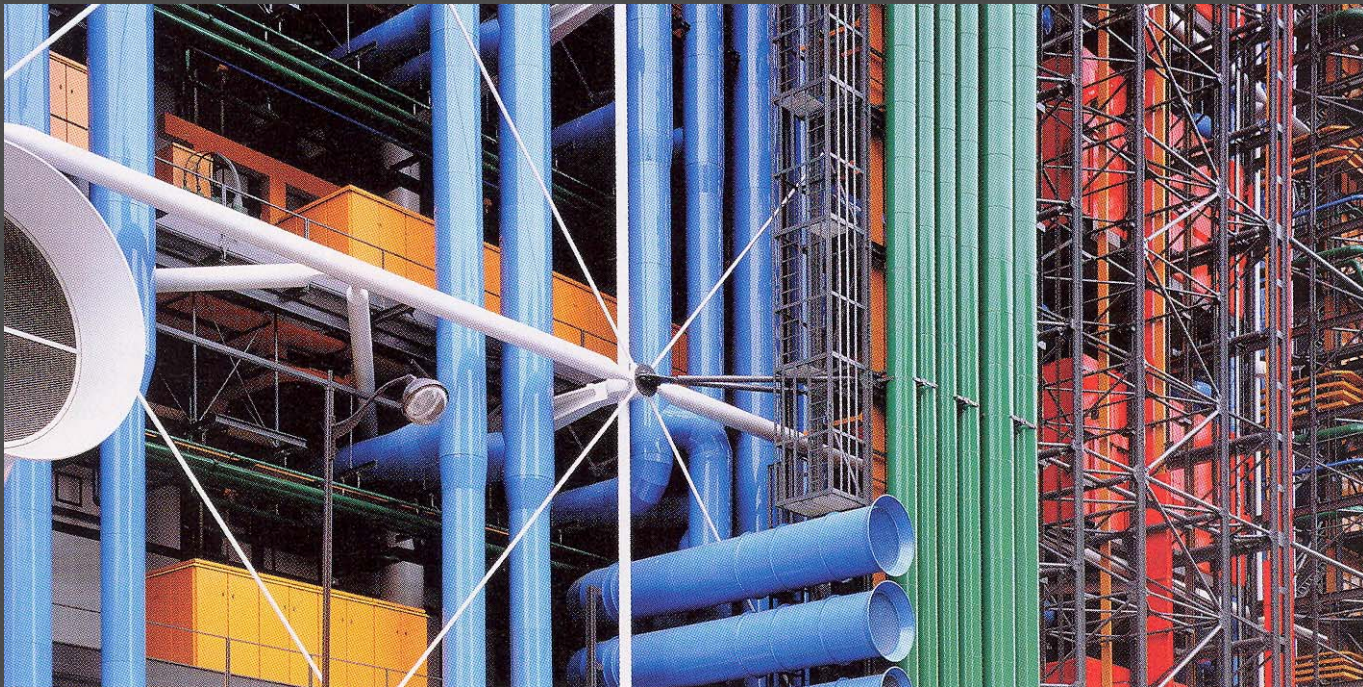
Law of similarity- we tend to group like objects together



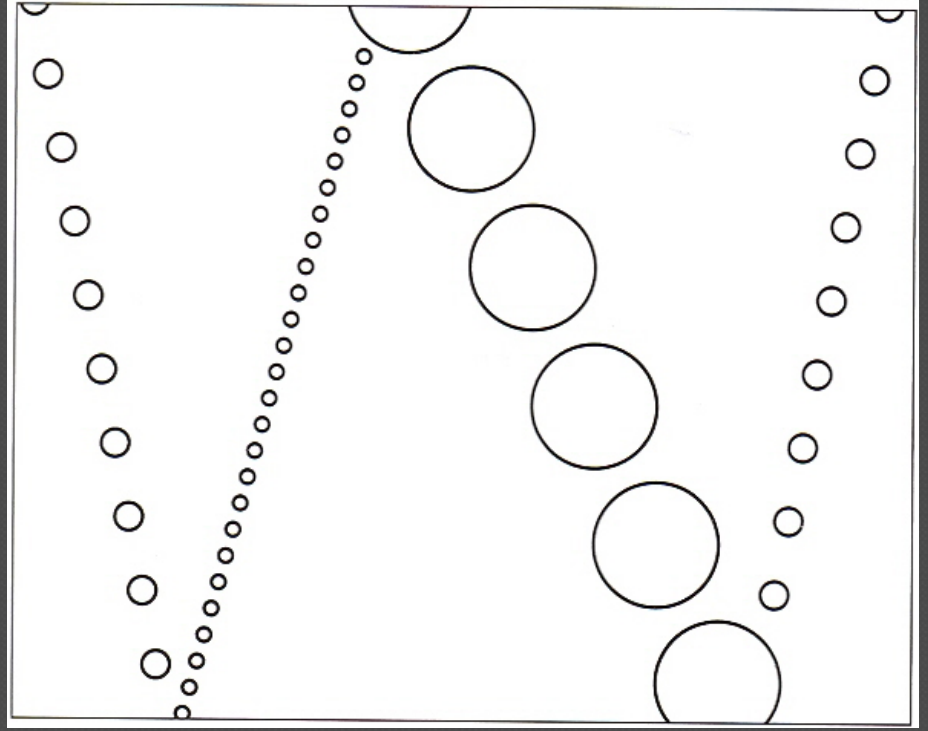
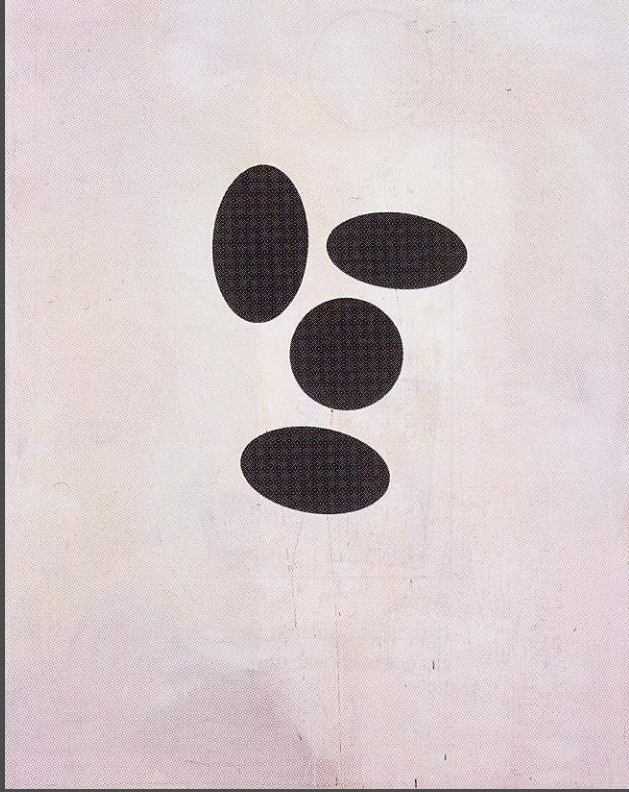
Grouping similar shapes makes us see a plus sign in the center.

Law of Similarity

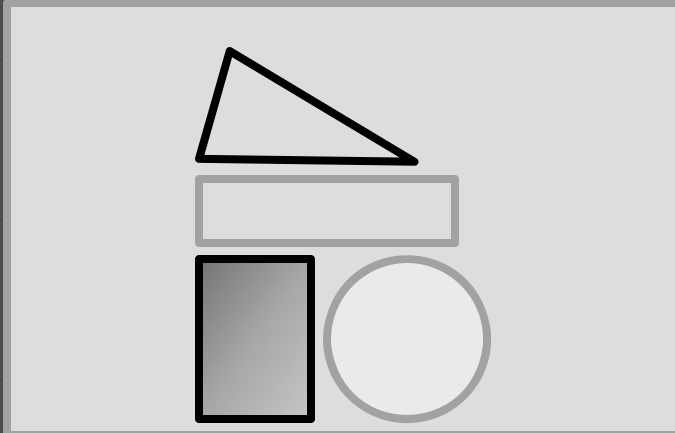
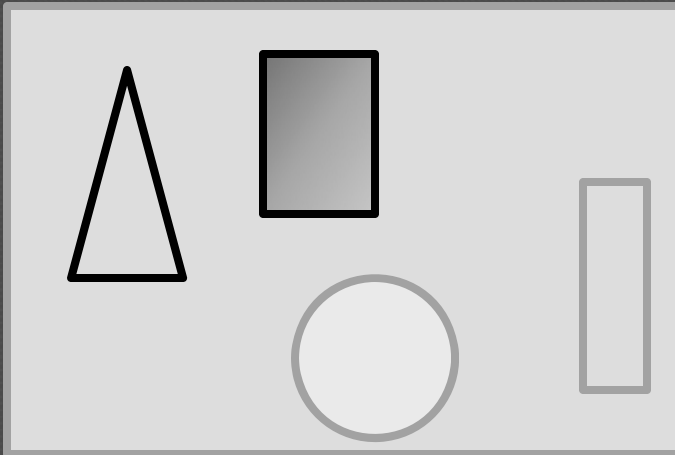
We organize visual information in groups so we can make sense of our world.



Centre National d'Art et de Georges Pompidou, Paris, France

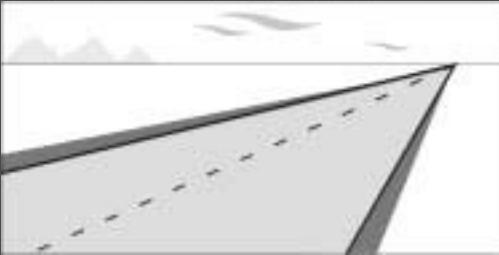


Law of Proximity



Law of proximity- by putting objects physically close together they are perceived as a total, related pattern.

Law of Continuity



Continuity is the idea that once you begin looking in one direction, you will continue to do so until something more significant catches your attention.

Can be achieved through eye direction, perspective lines or placement

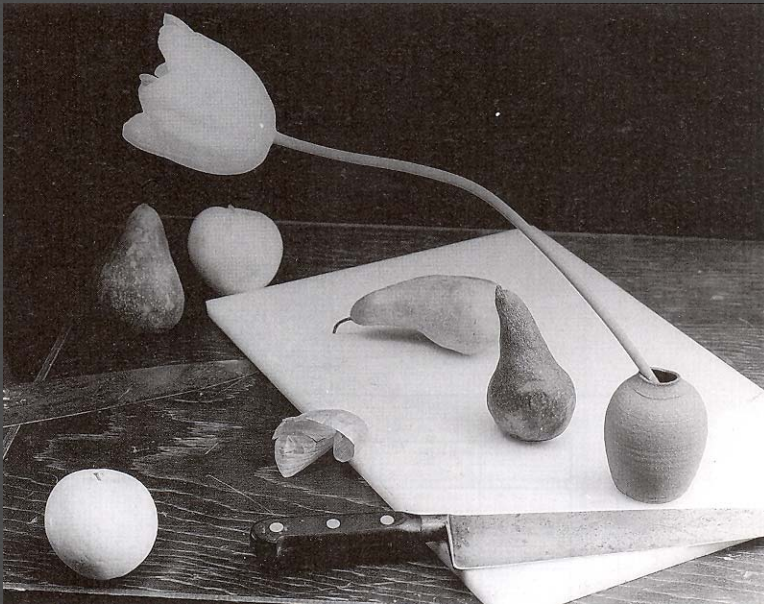


- Way eyes move across a surface
- L to Rt. top to bottom
- Even in cultures where read top to bottom or right to left.

Carmen Lopez Garza
Barbacoa para Cumpleaños
1993 Alkyds on canvas
36 x 48" Collection of the Federal Reserve
Bank of Dallas

Book differentiates between continuation and continuity

- ◎ **Continuation** is when the eye is “carried” through the composition by the positioning of the elements. Forms are continuous from one to another within a design.

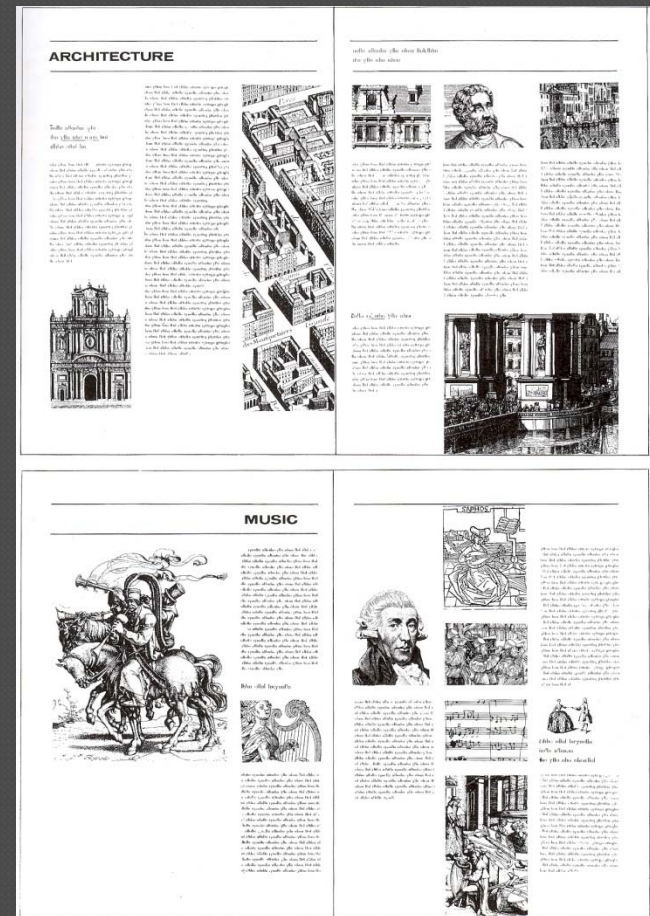


Does your eye move around this composition? Why?

Jan Groover. *Untitled*. 1987.
Geletin Silver print, 30 x 38cm,
Janet Borden Inc.

What's continuity then?

- ◉ Think of books, catalogs, websites, pamphlets etc.
- ◉ Anything that uses multiple designs in a series.
- ◉ **Continuity** is when there is a visual relationship between two or more individual designs.



Another example of Continuity



Las Vegas
New Mexico

[About Las Vegas](#) [Places to Stay](#) [Dining](#) [Things to Do](#) [Calendar](#) [Meetings and Conferences](#) [Contact](#)



[Arts and Culture](#)
[Art Galleries](#)
[Fitness Centers](#)
[Outdoor Recreation](#)
[Historical Attractions](#)
[Museums](#)
[Shopping](#)
[Sporting Events](#)

Things to Do

Explore Las Vegas!

Whether you enjoy outdoor recreation, shopping or viewing historic buildings, Las Vegas, New Mexico is the place to experience a variety of activities.

Windsurf, golf and fish in the summer and take advantage of our stunning mountains for skiing and snowboarding in the winter!



Arts and Culture

Don't miss the culturally rich events Las Vegas has to offer. From the summer Fiestas to the Rough Rider Bike Rally, there is always something exciting going on in Las Vegas.

[more >](#)



Arts and Galleries

Explore the many art galleries in Las Vegas. Offering beautiful art from across the state, we are sure you will find just the right piece for your taste.

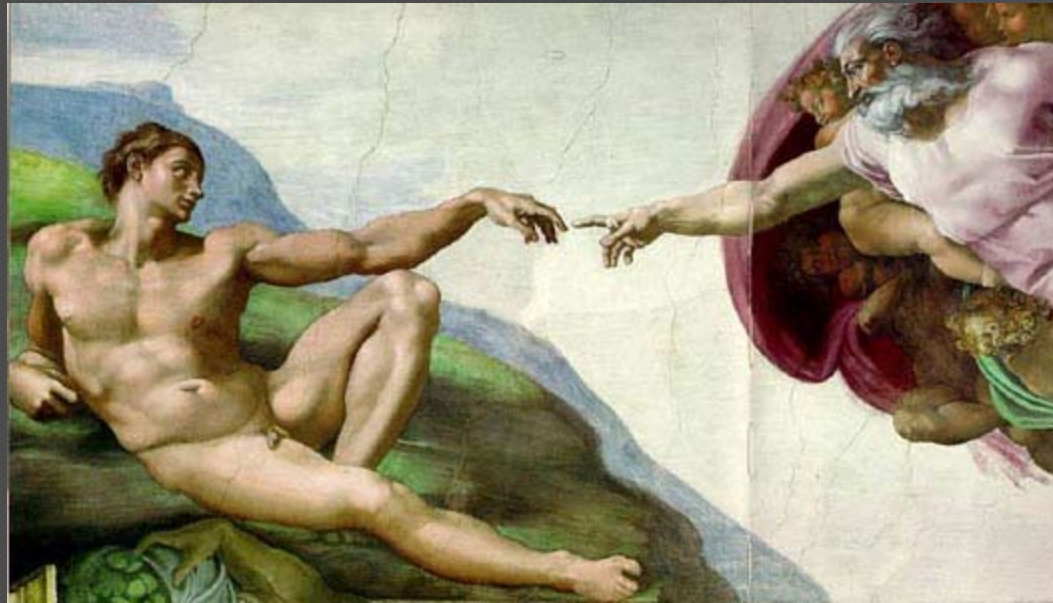
[more >](#)



Fitness Centers

Check out the Las Vegas Recreational Center offering weights, cardio equipment, racquetball, basketball and swimming. Don't forget the

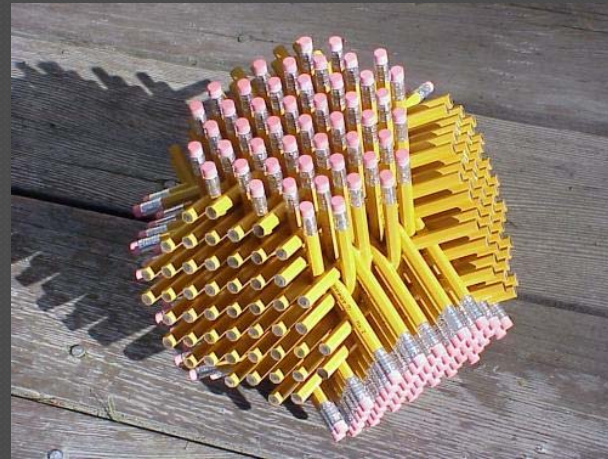




Michelangelo, *Creation of Adam*, c. 1510. Sistine Chapel, Rome.

Which concepts are being demonstrated here?

Unity through repetition



Unity through repetition occurs when an element repeats throughout the design

Repetition can be a color, a shape, a texture, a direction or an angle

Bush Onion by Julianne Turner Nungarrayi

Unity with variety | Varied repetition

Variety adds visual interest but the composition can still be unified.



Wassily Kandinsky, *Several Circles*, 1926

Oil on canvas, 55 1/4 X 55 3/8 in. (140.3 X 140.7 cm)



Lynsey Addario
Anti war protest 2003
Istanbul , Turkey

Unity with variety | The Grid

365 SaFe Days 0423042405
7.5'x12.5'
(15 panels - 30"x30" each;
each image is 6"x6")
Inkjet on Photo Paper
2005



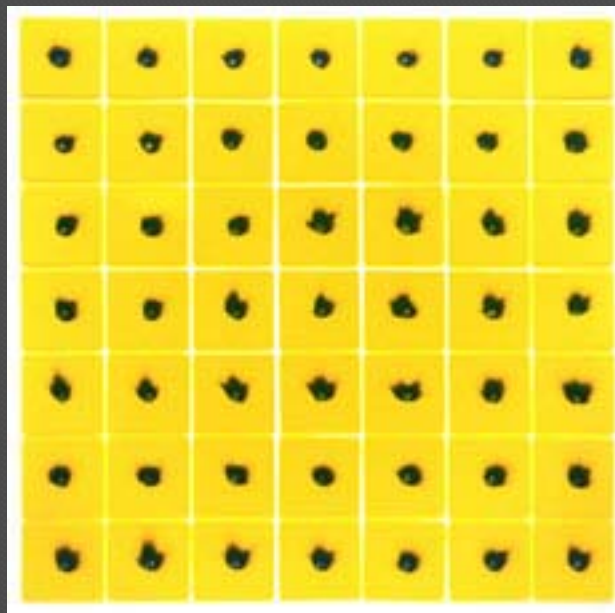
Nic Nicosia uses grid for his recent works: *365 SaFe Days 0423042405* and *365 Morning Skies*

Source <http://www.utdallas.edu/~mel024000/pages/unity.html>

The Grid | doesn't have to be predictable



Robert Rauschenberg



Charles Ross
49 yellow solar burns, each in the time it takes sunlight to reach Earth, 2003
Burns on paper
60" x 60"; each burn 8" x 8"

More Examples of the grid



The Crazy Quilt

A basic grid with variation in each square

Out of the Ashes Iron Pour



Unity with variety | Emphasis on unity



Grand Mosque, Mecca, Saudi Arabia. More than two million Moslems prostrate themselves at the Grand Mosque in Mecca each year during the Hajj. National Geographic Society.

Unity with variety | Emphasis on variety



Tony Cragg
'Britain Seen From the North'
(1981)



George Herms
The Librarian, 1960 Norton Simon
Museum, Pasadena, CA

Chaos and Control –What happens when an image is chaotic?

Signs create a visual clutter along old Route 66 in Kingman, Arizona.





Whoa! Look at this website.

BELLA DE SOTO
Thanks for visiting my Site, is w...

Make a Donation
This is a large unconventional Site, please allow son

OpenOffice.org

ACADEMICS FOR JUSTICE

QuickBooks Consultant

Welcome to My Homepage

Index **This page**
page2 **Spanish**
page3 **Can all US Presidents be...**
page4 **Green Co's/Org's...**

Page 5
AFRIKA

Page6-Resume

Contact Bella

Planting Seeds...
nfo@belladesoto.us

born in the Caribbean island The Dominican Republic in 1953, during a tyrannical time of brutal dictatorship under President Trujillo. In 1965, at age 12 I was brought to New York City by my Mother, who had divorced my Dad a year earlier. The US Navy had just invaded D.R. to prevent a Democratic electorate process from going forward toward a socialist head of State immediately following a people's revolt, which assassinated Dictator Trujillo, after enduring severe longtime despotism. Since then, the Dominican Republic has been under US control, which of course is the reason to also never allow Haiti's autonomy, which shares a Third of the Island in the middle of the Caribbean Ocean.

What high power has ever bestowed a Country like the US the right to interfere with

Think!

See page 3 for US Presidents pictures and related material

Linux Online!
http://www.linux.org

The future looks to LINUX Open Source Computer Operating Systems...
http://www.linux.com/
How to shift quickly from Microsoft soon...

Element of Water:
An Ocean beckoning me...
The Dominican Republic, my Island of birth, its beaches; clear waters of yonder Blue, of ethereal Turquoise from childhood memory. Still, bearing a secret bond ever soothing my soul from external torment.
At Boca Chica Beach I could walk for what seemed endless; below my feet gentle satin sands, seaweeds scattered about, shells and water level no higher than my thighs as a child. ...I sweetly recall this particular beach my parents would frequent, Boca Chica (Small Mouth).
At that time it was just a Beach, but not till I compared it to others over time, has I drawn a very fine distinction.

Hermann Goering, Hitler's Reich-Marshal at the Nuremberg Trials after WWII

JOHN PEOPLES SAYS: REPARATIONS NOW...

"Naturally, the common people don't want war, but after all, it is the leaders of a country who determine the policy, and it is always a simple matter to drag people along whether it is a democracy, or a fascist dictatorship, or a parliament, or a communist dictatorship. Voice or no voice, the people can always be brought to the bidding of the leaders. This is easy. All you have to do is to tell them they are being attacked, and denounce the pacifists for lack of patriotism and exposing the country to danger. It works the same in every country."

"We **Shell** not **EXXON**erate Saddam Hussein for his actions. We will Mobilize to meet this threat to vital interests in the Persian **Gulf** until an **ARCO** ble solution is reached. Our best strategy is to **BP**repared. Failing that, we **ARCO** + **BP**ming to kick your ass."

Images can be unified and bland too



Unity | Review

Basic Ideas governed by Gestalt psychology

Law of Closure

Law of Continuity

Law of Similarity

Law of Proximity

Unity through repetition

Unity with variety

Varied repetition

The grid

Emphasis on Unity

Emphasis on variety

Project 1 | Unity

Unity

Create a sense of compositional unity emphasizing one of the following:
proximity, repetition or continuation

Project: Use the shapes provided to create a sense of unity through proximity, repetition or continuation.

Compositions are to be black shapes of white backgrounds. Guidelines are as follows:

All shapes must be used, but can only be used once.

Shapes may overlap to create new and interesting shapes.

Be aware of the kinds of shapes created by the white or negative areas in the composition.

Shapes are to remain the sizes provided.

Format must be 8.5 x 11" and can be oriented either horizontally or vertically. Project must be mounted on black foam core with a 2 inch border on each side.

Identify the primary and secondary (if any) concepts of unity addressed in the composition by clearly listing them on the back.

Submission requirements: clearly write your name, date, project title and class name on the back of the work.

Care should be taken with mounting the work so that the presentation is clean, has straight edges, and a thoughtful layout.

Evaluation: Work will be graded on

60% Achieving project goals

20% Creativity and innovation

20% Care and craft of presentation

Remember: projects not handed in on the due date will not receive full credit.